



PRICEBOOK

**Simplify and centralize
your retail operations.**

PROFITABILITY, SIMPLIFIED.



**Manage costs
and pricing at all
stores.**



**Track inventory
values.**



**Integrate POS &
vendor systems.**



**Analyze
transactions.**



**Access financial
reporting.**

CORE FEATURES:

> Pricing management

- Add item costs and automatically apply markups/markdowns to maintain profit margins.
- Make mass global changes to pricing by group, store, or division.
- Adjust prices by amount, percentage, or fixed price.
- Sync the latest prices with your POS system automatically.
- Update and transfer prices throughout the enterprise or specific locations.
- Compare negotiated costs with actual purchase transaction values.

> Inventory management

- Add new items on the fly for faster inventory scanning.
- Set up, add, edit, or move items between departments and categories.

> Custom group management

- Create and manage custom price groups like premium cigarettes or sodas.

> Promotion management

- Setup promotions across multiple locations or groups.

> Reporting and analytics

- Access POS sales data for detailed reporting.
- Manage key metrics like GPM and last sale date for better insights.

Contact us today to schedule a [FREE DEMO](#) to see how we can transform your business.

+1 800-433-5724
sales@irely.com
or visit us at www.irely.com