iRely
RETAIL

SCAN DATA

Collect, process, and analyze transaction data directly from your point-of-sale (POS) systems. This data includes detailed information on every scanned item during the checkout process, which can then be used for different operational and marketing purposes.

EFFICIENCY, AMPLIFIED.

Automate data collection, processing, and reporting.

Make informed decisions with access to real-time data.

Optimize inventory levels.

Increase revenue through accurate sales tracking and analysis.

CORE FEATURES:

Data collection
- Record each scanned item during a transaction at the POS.
- Capture product details, pricing, discounts applied, and quantities sold.

Data transmission
- Transfer scanned data from the POS to the back-office software.
- Enable real-time or scheduled data transmission based on system configuration.

Data utilization
- Analyze sales trends, manage inventory, and optimize pricing strategies.
- Identify top-selling items, underperforming products, and customer purchasing patterns.

Data processing
- Organize collected data into actionable formats.
- Generate sales reports, inventory updates, and performance metrics.

Promotion management
- Create and manage programs for tobacco products.
- Set up discounts, report and track sales to meet the promotional requirements of tobacco companies.

Custom reporting
- Generate reports tailored to meet specific data requirements
- Ensure accurate data submission for program participation by exporting scan data in required formats.

Real-time tracking
- Provide real-time visibility into tobacco product sales.
- Stay compliant with promotional programs through real-time tracking.

Contact us today to schedule a **FREE DEMO** to see how we can transform your business.

+1 800-433-5724
sales@irely.com
or visit us at www.irely.com